

September 27, 2024

Keertana Finserv Private Limited: Provisional [ICRA]A+(SO) assigned to Series A1(a) PTCs and Provisional [ICRA]A(SO) assigned to Series A1(b) PTCs backed by micro enterprise loan receivables issued by Mars 08 24

Summary of rating action

Trust Name	Instrument*	Current Rated Amount (Rs. crore)	Rating Action
Mars 08 24	Series A1(a) PTCs	28.24	Provisional [ICRA]A+(SO); assigned
	Series A1(b) PTCs	3.22	Provisional [ICRA]A(SO); assigned

*Instrument details are provided in Annexure I

Rating in the absence of pending actions/documents	No rating would have been assigned as it would not be meaningful
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Rationale

The pass-through certificates (PTCs) are backed by a pool of micro enterprise loan receivables originated by Keertana Finserv Private Limited (Keertana/Originator; rated [ICRA]BBB (Stable)/[ICRA]A3+) with an aggregate principal outstanding of Rs. 36.79 crore (pool receivables of Rs. 45.59 crore).

The provisional ratings are based on the strength of the cash flows from the selected pool of contracts, the credit enhancement available in the structure as well as the integrity of the legal structure. The ratings are subject to the fulfilment of all the conditions under the structure and ICRA's review of the documentation pertaining to the transaction.

Transaction structure

According to the transaction structure, the loan pool receivables will be assigned at par to the PTC investors. The collections from the pool will be used to make the promised interest payouts (at the predetermined yield and on pari-passu basis to the holders of Series A1(a) and Series A1(b) PTCs on the outstanding PTC principal) on each payout date. The final maturity date is May 09, 2026 for Series A1(a) PTC and May 10, 2026 for Series A1(b) PTC.

Till January 10, 2026, the collections from the pool, on each payout date, will be used for making the promised interest payouts to the PTC Series A1 investors (i.e. interest at predetermined yield to be paid to PTC Series A1(a) and PTC Series A1(b) on a pari-passu basis). After making the promised interest payouts, the collections will be used to make the expected principal payouts to PTC Series A1(a) till its redemption followed by the expected principal payouts to PTC Series A1(b). The entire principal repayment to PTC Series A1(a) and PTC Series A1(b) is promised on the scheduled maturity date of the respective tranches.

From January 11, 2026 till the final maturity date, the collections from the pool will be used for making the promised interest payouts to Series A1(a) and Series A1(b) PTCs on a pari-passu basis. After making the promised interest payouts, the collections will be utilised for the redemption of Series A1(a) and Series A1(b) PTCs on a pari-passu basis. The excess interest spread (EIS) available after meeting the expected and promised PTC payments will flow back to the Originator on a monthly basis.

The first line of support for Series A1(a) PTCs in the transaction is in the form of a principal subordination of 23.25% of the initial pool principal (includes principal payable to Series A1(b) PTCs, equity tranche and over-collateralisation). After Series A1(a) PTCs have been fully paid, subordination of 14.50% of the initial pool principal would be available for Series A1(b) PTCs.

Further credit support is available in the form of the EIS of 15.45% of the initial pool principal for Series A1(a) PTCs and 15.45% of the initial pool principal Series A1(b) PTCs. A Cash Collateral of 3.00% (of the initial pool principal amount to Rs. 1.10 crore), to be provided by Keertana, would act as further credit enhancement in the transaction. The trustee will utilise the CC to meet any shortfall in meeting the promised PTC payouts during any month.

Key rating drivers and their description

Credit strengths

Granular pool supported by presence of credit enhancement – The pool is granular, consisting of 8,265 contracts, with no contract exceeding 0.1% of the pool principal, thereby reducing the exposure to any single borrower. Further, the credit enhancement available in the form of the CC, subordination and EIS would absorb a part of the losses in the pool and provide support in meeting the PTC payouts.

No overdue contracts in the pool – The pool has been filtered in such a manner that there were no overdue contracts as on the cut-off date. Further, none of the contracts in the pool have ever been delinquent, which is a credit positive.

Seasoned contracts in the pool – The pool had moderate amortisation of ~14% as on the cut-off date, reflecting the borrowers' better credit profile, repayment track record and the buildup of borrower equity.

Credit challenges

High geographical concentration – The pool has high geographical concentration with the top state, viz. Andhra Pradesh, contributing ~75% to the initial pool principal amount. The concentration remains high even at the district level with the top 5 districts accounting for ~49% of the initial pool principal amount. The pool's performance would thus be exposed to any state-wide disruption that may occur due to natural calamities, political events, etc.

Risks associated with lending business – The pool's performance would remain exposed to macro-economic shocks, business disruptions and natural calamities that may impact the income-generating capability of the borrowers and their ability to make timely repayments of their loans. The performance of microfinance loans would also be exposed to political and communal risks.

Key rating assumptions

ICRA's cash flow modelling for rating securitisation transactions involves the simulation of potential losses, delinquencies and prepayments in the pool. The losses and prepayments are assumed to follow a log-normal distribution. The assumptions for the losses and the coefficient of variation are considered based on the values observed from the analysis of the past performance of the Originator's loan portfolio as well as the characteristics of the specific pool being evaluated. The resulting collections from the pool, after incorporating the impact of the losses and prepayments, are accounted for in ICRA's cash flow model, in accordance with the cash flow waterfall of the transaction.

For the current pool, ICRA has estimated the shortfall in the pool principal collection during its tenure at 5.01% with certain variability around it. The average prepayment rate for the underlying pool is modelled in the range of 3.0% to 9.0% per annum. Various possible scenarios have been simulated at stressed loss levels and prepayment rates and the incidences of default to the investor as well as the extent of losses are measured after factoring in the credit enhancement to arrive at the final ratings for the instruments.

Liquidity position

For Series A1(a) PTCs: Superior

The liquidity for Series A1(a) PTCs is superior after factoring in the credit enhancement available to meet the promised payout to the investor. The total credit enhancement would be ~6.75 times the estimated loss in the pool.

For Series A1(b) PTCs: Strong

The liquidity for Series A1(b) PTCs is strong after factoring in the credit enhancement available to meet the promised payout to the investor. The total credit enhancement would be ~5.25 times the estimated loss in the pool.

Rating sensitivities

Positive factors – The sustained strong collection performance of the underlying pool of contracts (monthly collection efficiency >95%), leading to lower-than-expected delinquency levels, and an increase in the cover available for future investor payouts from the credit enhancement would result in a rating upgrade.

Negative factors – The sustained weak collection performance of the underlying pool of contracts (monthly collection efficiency <90%), leading to higher-than-expected delinquency levels and higher credit enhancement utilisation levels, would result in a rating downgrade. Weakening in the credit profile of the servicer could also exert pressure on the ratings.

Analytical approach

The rating action is based on the analysis of the performance of Keertana’s portfolio till March 2024, the key characteristics and composition of the current pool, the performance expected over the balance tenure of the pool, and the credit enhancement cover available in the transaction.

Analytical Approach	Comments
Applicable rating methodologies	Rating Methodology for Securitisation Transactions
Parent/Group support	Not Applicable
Consolidation/Standalone	Not Applicable

Pending actions/documents required to be completed for conversion of the provisional rating into final

The assigned ratings are provisional and would be converted into a final rating upon the execution of:

1. Trust deed
2. Assignment agreement
3. Legal opinion
4. Trustee letter
5. Chartered Accountant’s know your customer (KYC) certificate
6. Any other documents executed for the transaction

Validity of the provisional rating

The Trust is expected to complete the pending actions/execute the pending documents in the near term. However, in case of continued pendency of the actions/documents beyond one year of this publication, the provisional rating would be withdrawn for the transaction even if the instrument has been issued.

Risks associated with the provisional rating

In case the issuance is completed, but the pending actions/documents are not completed for the transaction within one year (validity period) from the assignment of the rating, the provisional rating will be withdrawn in accordance with ICRA's Policy on Provisional Ratings available at www.icra.in.

About the originator

Keertana Finserv Private Limited (Keertana) is a non-deposit taking non-banking financial company (NBFC). It was incorporated in February 1996 as Rajshree Tracom Pvt Ltd and received its NBFC licence in 2001 from the Reserve Bank of India (RBI). The company was dormant with no business till the current promoters acquired it at the end of March 2022. Following RBI approval for a change in management and control, the current promoters purchased all the shares of the erstwhile promoters. The company is currently managed by Ms. Padmaja Reddy, the erstwhile Managing Director of Spandana Sphoorthy Financial Limited (SSFL; NBFC-microfinance institution). Keertana acquired its gold loan business from Spandana Mutual Benefit Trust (Rs. 191 crore) and the micro, small and medium enterprise (MSME) business from Spandana Rural and Urban Development Organization (Rs. 14 crore) as per a business transfer agreement dated April 4, 2022.

Keertana's assets under management (AUM) stood at Rs. 2,238 crore through 300 branches as of June 2024. Gold loans contributed 56% to the AUM while joint liability group (JLG), loan against property (LAP) and MSME accounted for the balance (44%) as of June 2024. Keertana reported a provisional net profit of Rs. 31 crore on a managed asset base of Rs. 2,238 crore in Q1 FY2025 compared with a net profit of Rs. 72 crore on a managed asset base of Rs. 1,718 crore in FY2024.

Key financial indicators

Keertana (standalone)	IGAAP	Ind-AS	Ind-AS	Ind-AS
	Audited	Audited	Audited	Provisional
	FY2022	FY2023	FY2024	Q1 FY2025
Total income	0.3	91.8	276.8	115.00
Profit after tax	0.2	16.0	71.6	30.7
Total managed assets	2.8	700.6	1,718.1	2,238.5
Gross stage 3	0.0%	0.0%	0.0%	0.1%
CRAR	144.5%	26.0%	23.7%	26.1%

Source: Company, ICRA Research; Amount in Rs. crore

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

Rating history for past three years

Trust Name	Current Rating (FY2025)				Chronology of Rating History for the Past 3 Years			
	Instrument	Amount Rated (Rs. crore)	Amount Outstanding (Rs. crore)	Date & Rating in FY2025	Date & Rating in FY2024	Date & Rating in FY2023	Date & Rating in FY2022	
				September 27, 2024				
Mars 08 24	Series A1(a) PTCs	28.24	28.24	Provisional [ICRA]A+(SO)	-	-	-	
	Series A1(b) PTCs	3.22	3.22	Provisional [ICRA]A(SO)	-	-	-	

Complexity level of the rated instrument

Instrument	Complexity Indicator
Series A1(a) PTCs	Moderately Complex
Series A1(b) PTCs	Moderately Complex

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click Here](#)

Annexure I: Instrument details

Trust Name	Instrument	Date of Issuance / Sanction	Coupon Rate**	Maturity Date*	Amount Rated (Rs. crore)	Current Rating
Mars 08 24	Series A1(a) PTCs	August 23, 2024	12.55%	May 09, 2026	28.24	Provisional [ICRA]A+(SO)
	Series A1(b) PTCs	August 23, 2024	13.40%	May 10, 2026	3.22	Provisional [ICRA]A(SO)

*Scheduled PTC maturity date at transaction initiation; may change on account of prepayments

**Fixed coupon rate

Source: Company

Annexure II: List of entities considered for consolidated analysis

Not applicable

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About ICRA Limited:

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Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

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