

INDIAN CHEMICALS
SECTOR: BASIC CHEMICALS

Demand headwinds and over-supply persists

June 2024



Agenda













Highlights





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Global demand headwinds and oversupply are exerting pressure on the
operating rates and profitability of the
basic chemical players. Despite
expected steady domestic demand,
dumping of some of these chemicals
into India by major overseas
producers, due to the lacklustre
demand prospects in other markets, is
likely to keep the margins under
pressure in the near term.



The demand outlook for basic chemicals remains subdued. Tepid growth of the global economy and inflationary pressures faced by some of the major chemical-consuming nations is exerting pressure on the global demand for basic chemicals with a host of products continued to witness low realisations and profitability.



The caustic soda segment is among the most severely impacted owing to a steep fall in realisations. Earlier, some of the capacities in Europe went offline owing to elevated energy costs, however, with decline in gas prices, these capacities are back on track. Further, there have been a spate of capacity expansions by domestic players leading to an oversupply situation.



Soda ash prices under pressure due to softening demand amid supply overhang following capacity additions across China and the US. Further, due to subdued demand in Europe, suppliers from Turkey have been diverting materials into India.



In the case of phthalic anhydride (PAN) and malic anhydride (MAN), the realisations are under pressure impacting profitability of the manufacturers. However, domestic demand remains healthy for PAN and the trade protection measures on imports may support the domestic manufacturers.



Players with a diverse range of end-user industries will be better equipped to soften the impact of the severe slowdown in any one industry on consumption.



ICRA expects the profit generation of its sample set of basic chemical companies to witness challenges in the near to medium term, resulting in weak return metrics. Credit profiles of most large players are likely to be supported by diversification and manageable leverage



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